



Tie The Knots Online Bowtie Contest - Rules & Eligibility 2021

Upload your best bowtie photo or video to enter for your chance to win!

I. Contest Period:

- a. Contest period runs from 9:00 AM EDT on August 1, 2021 through 2:00 PM EDT on August 28, 2021

II. Entry Requirements:

- a. Contest is open to US residents, including territories.
- b. No purchase or donation necessary to enter or to win.
- c. Winners will be announced at the Bowtie Kids 4th Annual Tie the Knots Event on National Bowtie Day, August 28, 2021, at 8:30 PM EDT.
- d. Local Prize Winners can pick up prizes at the event or arrange for pick up at a later date and time.
- e. Non-Local Prize Winners will be responsible for shipping & handling costs of the prize.

III. To qualify entrants must:

- a. **UPLOAD IT** – Submit a bowtie photo or video in one or more of the contest categories with a caption that includes #tietheknots2021 and #bowtiekids.
- b. **SHARE IT** – Send the contest link with their photo/video to friends and family.
- c. **WIN IT** – The photo or video with the most votes in each category wins.

IV. Contest Categories and Voting:

- a. The photo or video with the most votes in each of the following categories will win the category prize.
 - Youth - Ages 0-13
 - Female/Feminine Presenting – Ages 14 & Up
 - Male/Masculine Presenting – Ages 14 & Up
 - Pets – any pet with a bowtie
- b. Participants can enter as often as they like under as many categories as they qualify for or identify with.
- c. The goal for each entry is to get the most votes for the photo or video.
- d. Only the entry in each contest category with the most votes will win the prize.
- e. Entrants are encouraged to share and repost often to promote their entry. Entry link can be shared by social media, text, and email.
- f. Final vote tallying will occur after the contest closes at 2pm EDT on August 28, 2021.



- g. Winners will be announced LIVE at the Bowtie Kids 4th Annual Tie The Knots Event on August 28, 2021, at 8:30 PM EDT. The LIVE announcement will also be broadcast on Facebook Live.
- h. Not required to be present to win.

V. Judging Committee:

- a. Contest management and rules will be determined by a Judging Committee appointed by the Board of Directors of Bowtie Kids.
- b. Any ties will be broken as determined by the Judging Committee.
- c. Discrepancies, qualifications, disqualifications, and any other related contest rule items will be determined by the Judging Committee, whose decision is final.

VI. Media Ownership & Release:

- a. By participating, all participants warrant that they have the ownership rights to the posted images, and further, agree to indemnify, hold harmless, and defend Bowtie Kids in the event any action is brought for misuse of the image by the participant entering the contest. Further, Participant/Entrant agrees to grant Bowtie kids a perpetual and non- exclusive right of use of their image, without compensation, for marketing, demonstration, and promotional purposes, including reposting the image on any Bowtie Kids social media account, website, blog, and other digital or print media.

VII. Contest Results

- a. Winners will be posted to the Bowtie Kids website, and to the Bowtie Kids Facebook, Instagram, and Twitter social media sites after the contest closes. For an official list of winners, please contact: contest@bowtiekids.org or visit www.bowtiekids.org/contest.